BETTER TOGETHER

Certainty in an uncertain world

"The strategic partnership of Cloudera and IBM is leading the way in the acceleration of data-driven decisions for organizations seeking consistent data security, governance, and control across all hybrid and multi-cloud environments," said **Gary Green Vice President, Strategic Partnerships, Cloudera.** "This relationship enables companies to derive better business insights by integrating data gathering, analytics and modeling for faster and more accurate business decisions."

Cloudera and IBM are bringing advanced data and analytics solutions to more organizations to promote a digitally connected future with the enterprise data cloud. Together we offer cutting-edge solutions through open-source innovation for any data, anywhere, from the Edge to AI.

FREEDOM OF CHOICE

Cloudera and IBM are driving integrated options for data workloads in your business, including offering next-gen hybrid and multi-cloud enterprise data platforms. On-prem offerings now also include Cloudera Data Platform available on IBM hardware.

SPEED TO INNOVATION

In partnership with IBM and Redhat, Cloudera drives the largest number of contributions to the open-source community, meaning innovation of open-source products is moving at a faster pace than ever. In addition, the open-source model ensures increased availability and interoperability across all vendors for your enterprise data cloud – uniquely hybrid.

SECURE AND GOVERNED

With the Cloudera and IBM partnership, all of your data is secure and governed at all times, anywhere, from Edge to AI.

ONE-STOP SUPPORT

Whether using commercial products, individual packages or a complex software stack, we provide multi-vendor support. A Forrester study in 2018 confirms clients can save as much as 25% using multi-vendor support services through one vendor.

FASTER ROI

Our end-to-end capabilities are transforming organizations adopting AI and machine learning, building, governing and driving analytical insights from data lakes, or connecting clouds with traditional infrastructures – all through our global services offerings.

INDUSTRY EXPERTISE

Whatever your vertical, Cloudera and IBM have experience with enterprise organizations across virtually every industry. We can build an integrated vision and plan for your organization designed to solve vertical specific challenges, from customer 360, to predictive maintenance and modelling.

For more information, visit cloudera.com/IBM or contact your local IBM or Cloudera representative.