

STRATEGIC ENGAGEMENTS

Accelerate and scale value with machine learning

Cloudera Fast Forward Labs

Strategic Engagements

- _ Receive expert assessment of current state, goals and gaps followed by actionable recommendations addressing transformation of people & skills, business process, technology, and use cases.
- _ Unite cross-functional groups to chart a fast-tracked path to unlocking business value with machine learning.
- _ Optimal delivery as a series of recurring workshops supplemented with client advising hours or adapted to meet your unique needs.

Push the boundaries of what's possible - wherever you are in your data journey

Cloudera Fast Forward Labs works with a wide range of customers at different points in their data journey. Strategic engagements ideally occur at a regular cadence, along with monthly advising time, to continue to guide customers along their journey as they learn and grow. Outlined below are a few typical stages at which we recommend strategic engagements. In each of these, we have the unique advantage of having access to experts within Cloudera to make concrete recommendations for data storage or migration that lay the necessary foundation for future machine learning work.

For organizations or departments that are just getting started, strategic engagements build an understanding of what's possible with data and machine learning and how to build, up-skill, and scale effective teams and processes. Practical guidance on how to get started is aligned with the company's vision, mission, and strategy.

Organizations that have built up new data capabilities sometimes fail to fully realize return on investment, or they may plateau in skills and capabilities. Strategic engagements uncover the roadblocks to progress and the necessary adjustments for creating virtuous development cycles, where successful projects enable ideal future directions and investments in data.

When data capabilities have grown up organically in different pockets within an organization, strategic engagements unify groups and deliver a cohesive data strategy that prevents duplication of efforts and enables continuous learning and optimization of skills, process, and technology at enterprise scale.

How it works

Each strategic engagement consists of a planning phase, an onsite phase, and a delivery phase.

During the planning phase, a Cloudera Fast Forward Labs strategic engagement leader spends time over the course of one to four weeks working with key customer stakeholders to define overall engagement goals, the participating team, and detailed agenda for the onsite phase.

During the onsite phase, two or more Cloudera Fast Forward Labs experts go onsite to facilitate pre-planned working sessions where they assess the current state and goals, lead ideation on future directions, and lay the foundation for stakeholders to successfully collaborate on implementation of recommendations. Onsite sessions may be completed in one day or may take up to one week depending on client needs (the average onsite time is two days).

During the delivery phase, the Cloudera Fast Forward Labs team may hold follow-up calls with the customer to gather further information. A preliminary view of recommendations will be shared for initial feedback two weeks after the onsite phase. The team will then prepare a ten or more page document detailing its recommendations and present it to the customer within three to five weeks following the onsite phase. Depending on recommendations and the engagement agreement, Cloudera Fast Forward Labs may also coordinate next steps for implementation and additional services such as custom machine learning application development and infrastructure migration.

Visit our website and learn more at

<https://www.cloudera.com/about/services-and-support/fast-forward-labs.html>